

The Challenge...

Two farmers, James Hill from the Teviot Valley and Cole Wells from Tarras, are taking on the task of shearing cross bred lambs for 24 hours to raise money for the research and treatment of prostate cancer. This mammoth task has never before been attempted in New Zealand by full-time shearers, let alone two farmers who only shear on a casual basis. Total commitment is required for success; with both men undertaking fitness training over the past few months and continuing to do so right up until the big day. Shearing is a physically and mentally demanding job that requires a great amount of stamina and skill. Even though this is not a world record attempt the lambs will still have to be shorn to a high standard.



Cole Wells and James Hill

Cole Wells

Cole is a 28 year old stock manager living in Tarras, Central Otago. Since leaving school, Cole has worked on various stations in both New Zealand and Australia. He has never been a full-time shearer and that's what makes this such a challenge. Cole is very passionate and committed to fundraising money and increasing awareness for prostate cancer after losing his grandfather in 1998 and his Pop in 2003. Cole, along with his wife and their two kids, enjoy the farming life style and everything that it has to offer. In his spare time he enjoys diving rugby and hunting.



Cole Wells with wife Amanda, Daughters Ruby and Bailee

James Hill

James is a 34 year old farmer from Teviot who has worked around various farms around the South Island and recently moved home to take over the family farm.

He is passionate about raising money for prostate cancer after losing his father recently. As a farmer James has shorn occasionally and very much looking forward to the challenge.

James has three children in his spare time he enjoys hunting fishing and playing squash.



James Hill with wife Laurie, sons Joshua and Regan and daughter Bella

'Shear for Life' 28TH Feb - 1ST Mar 2015

Sponsorship Proposal for 'Shear for Life': Cole Wells and James Hill

Date:

Dear Sir / Madam,

On the 28th of February 2015 at 6.00am two Central Otago farmers will start into their 'Shear for Life' marathon which will take them through to 2pm on Sunday the 1st of March. During this time both men will shear cross bred lambs. This period will be split into 12 two hour runs, with an allowance for half hour breaks every two hours, and a longer one hour break every four hours. This is going to be no easy task for either man, but along with the support from volunteers and sponsors, they are committed to raise as much money as they can for the Prostate Cancer Society of New Zealand (www.prostate.org.nz).

To enable this event to be successful, Shear for Life is looking for support from local and national businesses and organisations to help cut down on running and promotional costs thereby increasing the profits made for the Prostate Cancer Foundation. 'Shear for Life' is looking for sponsorship through product or financial means. The following link will take you directly to the event fundraising website <http://www.fundraiseonline.co.nz/ShearforLife/> where cash donations can be made. Product support is related to the needs for the two shearers and volunteers over the 'Shear for Life' weekend for example, food, accommodation, portaloos hire, shearing gear and clothing etc.

In return for your support there are several advertising and promotion opportunities. For example, television and print media, through social media sites, websites and website links, advertising on the day with banners and signage, clothing with sponsor logos/company names worn by the shearers and their support crew, naming rights for the event etc. Any support will be greatly appreciated and we will endeavour to show others of your generosity through promotion and advertising. James and Cole are also available for demonstrations for promotion of sponsor products until March 2015.

On behalf of James and Cole, we would appreciate the opportunity to discuss the possibility of your becoming involved as a sponsor to help make this event a success. Please contact us on the details below.

Yours sincerely,

Promotion managers:

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Tel (03) 445544473 Mob 0274511981

Rob McQueen
901 Timaburn Road, RD2, Roxburgh
Tel (03) 4466533 Mob 021645599

Contact details for Cole and James

Cole Wells
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James Hill
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