






NEW



Farm type    

 Sowing rate: 15-25 kg/ha

- Diploid perennial ryegrass with AR37 endophyte
- Late flowering about +12 days

- High yielding with good all year round production
- Medium leaf, high tiller density

Platform is a multi-faceted diploid perennial ryegrass, due to its high all-year round dry matter production, expected versatility in a number of farming systems including dairy, sheep and beef, and the combination of in-built resilience through plant genetics and the insect tolerance afforded by AR37 endophyte.

Characterised by medium tiller density with peak growth (about +12 days flowering date) between the mid season flowering types such as Rely/Excess and the later flowering Expo +21. Optimum performance is best achieved with rotational grazing but Platform is expected to withstand periods of set stocking.

Platform has been bred and performs as a perennial ryegrass. However, under seed certification regulations it is classified as *Lolium boucheanum* due to a low frequency of tip awns (hairs) on its seed.

Breeding

Platform was bred from elite New Zealand genetics and North-west Spanish material and has undergone testing to ensure its adaptability across the ryegrass growing regions of New Zealand.

Early	Mid-Season	Late	Very Late
		10 - 12 days later than Nui	

Grazing Management

Platform perennial ryegrass will produce better under rotational grazing. Avoid hard set stocking during periods of stress (eg. droughts, low fertility and insect attack).

Recommended for sheep, beef and dairy. Platform with AR37 endophyte is not suitable for deer.

For more information on AR37 see pages 78-80.

#Platform has been bred, selected and successfully tested as a perennial and will function as a perennial ryegrass. Due to a small number of tip awns, Platform is certified as *Lolium boucheanum*.

