

Proprietary Seeds and Turf Product Brochure

Autumn 2013



specialtyseeds

NZ's INDEPENDENT SEED SUPPLIER



Greetings,

Thanks for taking the time to read the Autumn 2013 product brochure from Specialty Seeds. In it you will find information and pricing on our range of pasture seeds, pasture seed mixes and turf products.

Specialty Seeds can supply any commercially available seed throughout New Zealand and offer you on site mixing and seed treatment services. We also welcome any enquiries on pastoral matters you may have.

David and myself, as well as the team at Specialty Seeds look forward to helping you in any way we can this coming season.

*Regards,
Stephen Finch / David Percival*



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specialtyseeds
NZ's INDEPENDENT SEED SUPPLIER



**TYPICAL
TETRAPLOID
QUALITY**

**PERSISTING
3 – 5
YEARS**

**NIL
ENDOPHYTE**

High feed quality for better stock health

- ⚙ Blitz High Performance Tetraploid perennial ryegrass is a great product with all the high feed qualities typical of tetraploid ryegrasses
- ⚙ Blitz is highly palatable, ensuring excellent animal performance, typically as a 3 – 5 year pasture option
- ⚙ Blitz is a medium tillered cultivar, making it compatible with white clover
- ⚙ Blitz is a late flowering type retaining its leaf quality longer into the late spring/summer
- ⚙ Blitz performs best in medium/high fertility soils in areas with reliable summer moisture levels
- ⚙ Blitz is suitable for all stock types and boasts good disease resistance

**For more information
on Blitz go to
[www.specseed.co.nz/
blitz.asp](http://www.specseed.co.nz/blitz.asp)**



**SUPER FAST
ESTABLISHING
REGROWTH**

**COST
EFFECTIVE
GREENFEED**

**NIL
ENDOPHYTE**

The dry matter heavy-weight

- ❄ Devour Tetraploid Ryegrass is a Westerwold type annual ryegrass that has extremely fast re growth making it very suitable for quick winter feed
- ❄ Devour is a high performance ryegrass that is recommended to be sown in autumn as it delivers increasing dry matter yields as the season goes on
- ❄ Devour contains roughly twice the sugars, carbohydrates and water of a diploid ryegrass
- ❄ Devour is easier to digest, it therefore has a high voluntary intake by all stock types
- ❄ Devours open, erect growth makes it more clover friendly
- ❄ Devour is suitable for all stock types and boasts good disease resistance

**For more information
on Devour go to
[www.specseed.co.nz/
devour.asp](http://www.specseed.co.nz/devour.asp)**





**FAST
ESTABLISHING
REGROWTH**

**SUITS
ALL STOCK
TYPES**

**NIL
ENDOPHYTE**

The high yielding italian ryegrass for strong stock performance

- ❄ Kano Italian Ryegrass is a strong growing, Italian ryegrass with proven high dry matter production, delivering excellent stock performance
- ❄ Kano is suitable for all stock types and boasts good disease resistance
- ❄ Kano has high disease resistance with rapid re growth after grazing
- ❄ Kano contains no harmful entophytes that can cause animal health problems
- ❄ Kano is suitable for most soil types, fertility ranges and stock types
- ❄ Kano is recommended where quality finishing is required as a winter greenfeed and then spring grazing where silage is required
- ❄ Kano should be stitched into pastures that have been winter pugged or affected by summer drought

**For more information
on Kano go to
[www.specseed.co.nz/
kano.asp](http://www.specseed.co.nz/kano.asp)**



**BALANCE
YOUR SILAGE
& GRAZING**

**HIGH
DRY MATTER
POTENTIAL**

**RAPID TO
ESTABLISH**

Quick growing blend

- ☼ Specialty Seeds have developed two Graze & Hay pasture seed blends to provide you with 9 – 15 months of quick growing, winter graze green feed and/or spring silage
- ☼ Graze & Hay is a blend of Devour Tetraploid Ryegrass and Enrich Persian clover. Sown in the autumn, Graze & Hay will provide you with 9 months of quick growing, winter green feed and /or spring silage. Typically used after maize or summer brassica program.
- ☼ Graze & Hay Premium is a blend of Kano Diploid Italian and Enrich Persian clover. Recommend to be autumn sown. Graze & Hay Premium can provide between 12 to 15 months of high quality feed. Typically used to top up run out pastures after you maize crop or summer brassica program

**For more information
on Graze & Hay go to
[www.specseed.co.nz/
mixesgrazehay.
asp#grazehay](http://www.specseed.co.nz/mixesgrazehay.asp#grazehay)**





**HIGHLY
NUTRITIOUS**

**INCREASED
DRY MATTER
PERFORMANCE**

**WINTER/
SUMMER/
SPRING
PERFORMANCE**

The ultimate dry matter producer

- ⌘ Enrich Persian Clover is a premium annual clover for highly nutritious and abundant feed
- ⌘ Enrich Persian Clover produces a high yield, has a large leaf size and most importantly, has a late flowering trait
- ⌘ Enrich can dramatically boost your dry matter production
- ⌘ Enrich has an increased dry matter yield and better persistence when compared to sub clover, Balensa clover and other Persian clovers
- ⌘ Enrich is highly nutritious, soft seeded and is used in multiple grazing and silage situations
- ⌘ Enrich can be either autumn or spring sown

**For more information
on Enrich go to
[www.specseed.co.nz/
enrich.asp](http://www.specseed.co.nz/enrich.asp)**



**WINTER
DORMANCY
INDEX: 9**

**IMPROVED
AUTUMN/
WINTER
SPRING
GROWTH**

**EXCELLENT
DISEASE &
PEST
RESISTANCE**

The only winter active Lucerne in New Zealand

- ⌘ SuperSonic Winter Active Lucerne is a premium Lucerne cultivar that is ideal in closely grazed pastures and intensive forage cutting programmes
- ⌘ SuperSonic has a high leaf to stem ratio providing high protein and digestibility
- ⌘ SuperSonic is highly winter active (rating 9) and has strong late autumn/winter/early spring growth
- ⌘ SuperSonic was selected on plant characteristics including improved disease and pest resistance

**For more information
on SuperSonic go to
[www.specseed.co.nz/
supersonic.asp](http://www.specseed.co.nz/supersonic.asp)**

**WINTER
DORMANCY
INDEX: 6**

**SUITABLE FOR
GRAZING/
HAY/SILAGE**

**EXCELLENT
DISEASE &
PEST
RESISTANCE**

High performance under heavy grazing conditions

- Icon Semi-Winter Active Lucerne is a very good dual purpose hay/silage and grazing cultivar
- Icon has low crowns that will tolerate closer grazing, particularly by sheep
- Icon is high yielding with strong summer growth, vigorous recovery from cutting or grazing
- Icon has a high leaf to stem ratio for improved quality
- Icon was selected on plant characteristics including improved disease and pest resistance

For more information
on Icon go to
[www.specseed.co.nz/
icon.asp](http://www.specseed.co.nz/icon.asp)



**HIGH
DRY MATTER
POTENTIAL**

**GREAT
VALUE
PER HECTARE**

**PERENNIAL
BASED
BLEND**

Affordable, high quality and persistent blend

- ⌘ Generator Value Blend is a perennial based pasture seed mix that offers excellent year round dry matter production
- ⌘ Generator Value Blend is a low cost mix suitable over a wide range of soil types and fertility situations
- ⌘ Generator Value Blend is suitable for all types of stock including; dairy, sheep, beef and deer
- ⌘ Mix contains: Rich Perennial Ryegrass, Blitz Perennial Ryegrass, Kano Italian Ryegrass, Huia White Clover, NZ Timothy

**For more information
on this Generator
Value Blend go to
[www.specseed.co.nz/
mixesdairy.asp](http://www.specseed.co.nz/mixesdairy.asp)**



**HORSE
SPECIFIC
MIX**

**RYEGRASS
& CLOVER
FREE**

**IMPROVES
ANIMAL
HEALTH**

Non rye horse blend

- ⌘ Generator Non Rye Horse Pasture Mix is a horse specific pasture seed blend
- ⌘ Generator Non Rye Horse Pasture Mix contains no ryegrass or clovers
- ⌘ Generator Non Rye Horse Pasture Mix uses grasses that have no harmful endophyte within them
- ⌘ Generator Non Rye Horse Pasture Mix is suitable as a new pasture or to renovate existing poor performing pastures

**For more information
on this Generator Non
Rye Horse Blend go to
[www.specseed.co.nz/
mixeshorsealpaca.
asp#nonryemix](http://www.specseed.co.nz/mixeshorsealpaca.asp#nonryemix)**



**VERY FINE
TEXTURE**

**GOOD WEAR
TOLERANCE**

**VERY
POPULAR**

Lawn seed mix

Our Tradional 'SuperFine' Lawn Seed Mix is another popular lawn seed blend from Specialty Seeds. It is made up of a mix of Chewings Fescue and Browntop. It might require a little more work than some of our other, faster establishing blends but if you look after it, you will be left with a fantastic show-standard lawn.

- ☼ Produces a very fine textured lawn with a good wear tolerance, perfect for show lawns
- ☼ Average wear and tear properties
- ☼ Suits a wide range of soil types and fertility situations

**For more information
on this Traditional
Lawn Seed Mix go to
[www.specseed.co.nz/
turflawn.asp#traditional](http://www.specseed.co.nz/turflawn.asp#traditional)**



**DARK GREEN
COLOUR**

**EXCELLENCE
WEAR
TOLERANCE**

**EASY CARE,
VERY
POPULAR**

Lawn seed mix

Our Legacy Lawn Seed Mix is by far our most popular lawn seed mix. It is made up of a mix of Turf Perennial Ryegrass and Chewings Fescue. It will leave you with a lawn that is hard wearing and one that will require low maintenance.

- ✳ Has excellent wear tolerance, fine/average texture
- ✳ Good drought tolerance and average mowing frequency
- ✳ Suits a wide range of soil types and fertility situations
- ✳ Legacy Lawn Seed Mix is rapid to establish

**For more information
on this Legacy Lawn
Seed Mix go to
[www.specseed.co.nz/
turfawn.asp#legacy](http://www.specseed.co.nz/turfawn.asp#legacy)**

The right match of seed to soil

- Forage Cereals, Brassicas, Fodder Beet
- Dairy Farmers, Sheep, Beef & Deer Farmers
- Horse & Alpaca Mixes
- Turf & Lawn: Landscapers, Home Gardeners
- Winter Active / Semi-Winter Active Lucerne

Specialty Seeds is able to offer its services to both the retail and wholesale seed market. Clients can either purchase direct or through their preferred merchant.

To order or for more information or advice please don't hesitate to contact us.

Stephen Finch & David Percival

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www.specseed.co.nz

Specialty Seeds is a major independent seed supplier based in Christchurch, New Zealand.

Terms of Trade

Current until the end of July 2013

- Orders (other than Generator Non rye) more than 100 kgs are delivered free into your store
- Orders (other than Generator Non rye) less than 100 kgs add 25 cents to all prices
- All prices exclude GST
- Payment due 20th of the month following delivery